



Profitability Efficiency
Productivity
Responsiveness

Be
colourful

Value IT solutions for business



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HP Colour

LaserJet 5500 Series

If you need printing capabilities that allow you to print up to A3 for high quality communications, then it's the HP Colour LaserJet 5550 series that you need. Designed to meet the needs of workgroups, you can create spectacular colour documents with this easy to use, wide format laser printer. Delivering the ideal combination of outstanding print quality and great performance, with the HP Colour LaserJet 5550 you really can experience colour printing as it's supposed to be.



5500 Series

Colour printing solutions

Colour printing has never been more affordable, reliable or cost-effective. With HP's unrivalled range of Colour printers, businesses are now able to experience colour printing as never before. Through innovative and reliable products, your business can benefit from documents having more impact, that are easier to read and above all look professional.

Reasons to choose colour:

It's not expensive

- HP Colour LaserJets start from under £300 with costs per page as low as mono printing was years ago

It's not slow

- New models print up to 28 pages per minute in colour

It's not difficult

- Print management can be carried out from a single remote point of control via a web server
- Changing ink supplies is easy, as everything is accessible from the front of the unit

It's reliable

- Quality and reliability has built HP's industry leading reputation as the pioneer in printing solutions

To find out how you can take advantage of colour printing solutions from HP, please contact **Reseller** on **01234 567890** or email **info@reseller.co.uk**

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Reseller value proposition

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Be
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