



Perfect harmony:  
Compatible products, competitive prices

HP Renew Program



# Outstanding performance: proven technology that drives results

## **Price/performance with HP guarantee**

Offer your customers the HP quality they want at an affordable price, including the HP original manufacturer's warranty. Prevent brokers from gaining a foothold in your accounts and help maintain HP brand loyalty.

## **Available solutions**

I want it and I want it now! The HP Renew Program can often deliver at short notice and source from an extensive worldwide inventory – a great backup solution when new products may not be available for immediate delivery. An up-to-date website lets you check product availability at a glance.

## **Defy time with HP Renew**

Your customer doesn't have to have the latest technology from top to bottom? HP Renew lets them maintain their current IT infrastructure while adding upgrades and expanding to the next generation – at their own speed.

## **Compatible solutions**

Help your customers maximise their budget by 'mixing and matching' new HP products with the HP Renew portfolio, ensuring HP quality and reliability, coupled with compatibility and performance for future growth.



# The HP Renew portfolio

- HP NonStop servers
- HP business critical servers (HP-UX and Alpha)
- HP industry standard servers
- HP networked storage solutions
- HP workstations
- HP PCs
- HP mobile computers
- HP printers



## What can we offer your customers?

- An extended HP portfolio
- Latest HP technology
- Product configurations adapted to your customers' needs
- Great price/performance
- Access to older technology
- HP warranty, service and support options
- "As new" products with manuals and accessories
- Peace of mind and satisfaction

## What can we offer you?

- An alternative to discounting new products
- A way to retain a loyal installed base
- An additional sales weapon to counter the competition
- A chance to expand your customer base
- A chance to increase your revenue
- Access to a worldwide product inventory
- An extended HP portfolio
- Expanded possibilities for closing your sales
- Support from a specialised HP Renew team



## Music to your ears

The HP Renew team strives to meet your needs and assist in product sourcing, pricing, configurations, availability and delivery. We provide HP Renew customer brochures, sales tools and informative websites with more information for you and your customers.

Find your local HP Renew contact at  
[www.hp.com/products/hprenew](http://www.hp.com/products/hprenew)

For the current status of product availability, visit  
[www.hp.com/products/hp-inventory-today](http://www.hp.com/products/hp-inventory-today)

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